

## "Your opinion counts"

1. The Jean Coutu Group (PJC) Inc. (the "*Organizer*") is the Organizer of the "**Your opinion counts**" contest (the "*Contest*").

### **Eligibility and Registration**

2. The Contest begins on May 1<sup>st</sup>, 2024 at 12:01 a.m. (*Eastern Time*) (the "*Contest Opening Date*") and ends on December 31, 2024 at 11:59 p.m. (*Eastern Time*) ("*Contest Closing Date*").
3. The Contest is intended solely for Quebec, Ontario and New Brunswick residents who have reached the age of majority in their province by the Contest Opening Date.
4. The employees of the Organizer of all establishments affiliated or linked to the Organizer (all employees of the head office of the Jean Coutu Group and all employees of the Jean Coutu network and of Brunet), and also of the representatives and advertising or promotional agencies of record for the Contest (the "*Partners*") or any other stakeholder directly involved in the Contest, and the individuals living with them are not allowed to enter the Contest.

### **Participation**

5. There are two (2) ways to enter the Contest. The Participant may participate by purchasing a participating product or without any purchase.

#### **5.1 With purchase**

Between May 1<sup>st</sup> and December 31, 2024, with any purchase at establishments affiliated with the Organizer, the Participant must keep their sales receipt and go to the website [OpinionsJeanCoutu.com](https://OpinionsJeanCoutu.com) and follow the instructions to complete the survey.

To complete the survey, the Participant must use the survey access code indicated on their sales receipt at the time of purchase. **This access code is valid for a period of 7 days from the purchase date indicated on your sales receipt.** By completing the survey, the Participant will be able to enter the Contest.

If the Participant has made an online purchase at [jeancoutu.com](https://jeancoutu.com), he must use the link sent by email following the receipt of his online order.

A participant who returns the purchase and receives a refund for any of the participating products may have their entry in this contest cancelled, at the sole discretion of the Contest Organizer. The individual would then have the option of participating in this Contest via the "No Purchase Required" option described below.

#### **5.2 No Purchase Required**

The Participant may enter the Contest by visiting the website [OpinionsJeanCoutu.com](https://OpinionsJeanCoutu.com) and following the instructions to complete the survey:

- Click on "**Don't have an access code?**"
- Choose a **city** from the drop-down list.
- Select a **store** from the drop-down list.
- Indicate the **date** of your visit to this store.
- Enter the security check text.
- Click on "**Access the survey.**"

The Participant must fully complete the survey and click on "**Validate.**" When the message "**Thank you for your entry**" appears, your answers have been sent! You will automatically be entered into the Contest.

**Limit of one entry per participant per week. Or 4 participations per month. Additional entries will be disqualified.**

## Draw

6. Throughout the Contest Period, between May 1<sup>st</sup>, to December 31, 2024, every month, (1) Participant will be selected electronically and randomly by "Le Groupe Jean Coutu (PJC) inc.," located at 245, Jean Coutu, Varennes (the "*Selected Participant*").

<b>Date du tirage</b>	<b>Période participation</b>
June 3, 2024 at 11:00 a.m. ( <i>Eastern time</i> )	One (1) Entry will be drawn randomly from among all Entries received between May 1 <sup>st</sup> and May 31, 2024 at 11:59 p.m. (Eastern time).
July 2, 2024 at 11:00 a.m. ( <i>Eastern time</i> )	One (1) Entry will be drawn randomly from among all Entries received between June 1 <sup>st</sup> and June 30, 2024 at 11:59 p.m. (Eastern time).
August 2, 2024 at 11:00 a.m. ( <i>Eastern time</i> )	One (1) Entry will be drawn randomly from among all Entries received between July 1 <sup>st</sup> to July 31, 2024 at 11:59 p.m. (Eastern time).
September 2, 2024 at 11:00 a.m. ( <i>Eastern time</i> )	One (1) Entry will be drawn randomly from among all Entries received between August 1 <sup>st</sup> to August 31, 2024 at 11:59 p.m. (Eastern time).
October 2, 2024 at 11:00 a.m. ( <i>Eastern time</i> )	One (1) Entry will be drawn randomly from among all Entries received between September 1 <sup>st</sup> to September 28, 2024 at 11:59 p.m. (Eastern time).



## Rules CONTEST

November 4, 2024 at 11:00 a.m. (Eastern time)	One (1) Entry will be drawn randomly from among all Entries received between October 1 <sup>st</sup> to October 31, 2024 at 11:59 p.m. (Eastern time).
December 2, 2024 at 11:00 a.m. (Eastern time)	One (1) Entry will be drawn randomly from among all Entries received between November 1 <sup>st</sup> to November 30, 2024 at 11:59 p.m. (Eastern time).
Janvier 6, 2025 at 11:00 a.m. (Eastern time)	One (1) Entry will be drawn randomly from among all Entries received between December 1 <sup>st</sup> to December 31, 2024 at 11:59 p.m. (Eastern time).

### Price

7. The Winner (as defined below) will be awarded the following prize (the "Prize"):

**"A Jean Coutu gift card valued at \$1,000."**

### Conditions Applicable to the Prizes

8. Prizes are subject to the terms and conditions of use of the prize provider. Additional restrictions may apply. The Organizer has no responsibility for the prize once awarded.

### Winners

9. To be declared a Winner, the Selected Participant must:

- a) be reached by telephone or email by the Organizer within three **(3) days** of the selection of participants. If the Selected Participant is not reached within the prescribed time following appropriate and reasonable steps taken by the Organizer, their participation will be cancelled, and a second Participant will be selected. If the second Participant is not reached within three (3) days of the second selection, their participation will be cancelled and no other Participant will be selected and the prize will not be awarded; In the event that a Selected Participant is contacted by email, they must respond to it according to the email instructions, if any. Any email notification of a prize followed by a notification that the message could not be delivered will result in disqualification of the Participant.
- b) have correctly answer a mathematical skill testing question on the Waiver and Release Form (the "Form");
- c) have accepted the Prize as described in the Contest Rules herein (the "Contest Rules"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration.
- d) have complete and sign the Contest Waiver and Release Form and returned it to the Organizer within the time period specified in the letter attached to the Form. Should the Selected

Participant fail to return the Waiver and Release Form within the required time period, the Prize will be awarded to another Participant.

- e) have accepted the Prize terms and conditions.

## **General Conditions**

10. Odds of winning depend on the number of valid entries received by the Contest Close Date.
11. A Selected Participant's refusal to accept a prize under the terms of these rules releases the Organizer and Partners from all of their obligations related to the Prize toward this Participant.
12. The Organizer and Partners reserve the right, at their sole discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, as required. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
13. Personal information about Participants collected in connection with this Contest is used solely for the administration of this Contest and is subject to the Privacy Policy. No communication, commercial or otherwise, unrelated to this Contest will be sent to the Participant by The Jean Coutu Group (PJC) Inc. unless the Participant has otherwise allowed The Jean Coutu Group (PJC) Inc. or its affiliates, as the case may be, to do so.
14. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
15. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to: technical failure of a network or phone line, online computer system, server or supplier, hardware and/or software technical failures or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
16. By entering this Contest, the Winner authorizes the Organizer, their Partners and representatives to use, if required, their name, photograph, image, statements related to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without restriction as to the period of use, in any media and worldwide, for advertising or any other purpose.
17. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
18. The Winner releases the Organizer and Partners, their advertising and promotional agencies, their employees, agents and representatives from all liability for any accident, damage, loss, prejudice or inconvenience of any nature whatsoever that they may suffer as a result of participating in the Contest or any damage of any nature whatsoever that they may suffer as a result of the acceptance and use of the Prize.

19. Any Participant who fails to comply with these Rules may be disqualified.
20. Any false statement from a Participant will automatically disqualify their Contest entry.
21. The Organizer's and Partners' decisions are final and may not be appealed.
22. To view the Contest Rules and the list of Winners, visit [OpinionsJeanCoutu.com](https://OpinionsJeanCoutu.com).
23. The Winner may claim their Prize from the Organizer, The Jean Coutu Group (PJC) Inc.
24. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.