

"Pair up"

1. The Jean Coutu Group (PJC) Inc. (the "*Organizer*") is the Organizer of the "**Pair up**" contest (the "*Contest*").

Eligibility and Registration

2. The Contest begins on July, 2024 at 12:01 a.m. (*Eastern Time*) (the "*Contest Opening Date*") and ends on July 31, 2024 at 11:59 p.m. (*Eastern Time*) ("*Contest Closing Date*").
3. The Contest is intended solely for Quebec, Ontario and New-Brunswick residents who have reached the age of 16 by the Contest Opening Date.
4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and McMahon head office and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "*Partners*") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible To enter this Contest.

Participation

5. There are two (2) ways to enter the Contest. The Participant may participate by making a purchase or without making a purchase.

5.1 With purchase

The participant must meet the following conditions:

- Be a member of the Moi program;
- Have filled out their membership and profile and accepted the terms and conditions of the program;
- Between July 4 and July 31, 2024, make a purchase in establishments affiliated with the Organizer and present their valid Moi card at the checkout during the transaction. The Participant will automatically be entered into the Contest.

A participant who returns the purchase and receives a refund for any of the participating products may have their entry in this contest cancelled, at the sole discretion of the Contest Organizer. The individual would then have the option of participating in this Contest via the "No Purchase Required" option described below.

5.2 No Purchase Required

The Participant may enter the Contest without purchase by following the instructions below:

- Be a member of the Moi program;

- Have filled out their membership and profile and accepted the terms and conditions of the program;
- Write a hundred (100) word hand written statement (no photocopying or mechanical reproduction) explaining why they should win the Prize (hereinafter defined);
- Enter their name, complete address including postal code, telephone number and email address;
- Enter their **Moi** membership number;
- Send their text in a separate envelope with sufficient postage for each entry to the following address

"Pair up" contest

Groupe Jean Coutu (PJC) Inc.
C/O Nathalie Picard
245 Jean Coutu Street
Varenes, Quebec
J3X 0E1

Entries must be received by the Organizer no later than **July 31, 2024**, before 11:59 p.m.. Valid and compliant entries will be added to the entry database.

Any entry that does not comply will be automatically cancelled.

Limit of one entry per day, per person. Additional entries will be disqualified.

6. For the purposes of these Rules, the Participant is the person whose name appears in the newsletter account and it is to this person that the Prize will be awarded if they are selected and declared a winner. Limit of one prize per Moi account.

Draw

7. **August 5, 2024 at 11:00 a.m.** (Eastern time), five (10) Participants will be selected electronically and randomly at The Jean Coutu Group (PJC) Inc. located at 245 Jean Coutu Street in Varennes (the "*Selected Participant*"), from among all eligible entries received during the contest period.

Prices

8. The Winners (as defined hereunder) will each be awarded the following prize:

"A smarhone (\$2,000 cash value) and 250,000 moi points (\$2,000 value)."

Conditions Applicable to Prizes

9. Prizes are subject to the terms and conditions of use of the prize provider. Additional restrictions may apply. The Organizer has no liability for the prize once awarded.

Winners

10. To be declared a Winner, the Selected Participant must:
- a) Be reached by email within three **(3) days** of the selection of participants. If the Selected Participant is not reached within the prescribed time following appropriate and reasonable steps taken by the Organizer, their participation will be cancelled and a second Participant will be selected. If the second Participant is not reached within three **(3) days** of the second selection, their participation will be cancelled and no other Participant will be selected and the prize will not be awarded; In the event that a selected Participant is contacted by email, they must respond to it according to the email instructions, if any. Any email notification of a prize followed by a notification that the message could not be delivered will result in disqualification of the Participant;
 - b) correctly answer a mathematical skill testing question on the Waiver and Release Form (the "Form");
 - c) accept the Prize as described in the Contest Rules herein (the "*Contest Rules*"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration;
 - d) complete and sign the Contest Waiver and Release Form and return it to the Organizer within the time period shown in the letter attached to the Form. Should the Selected Participant fail to return the Waiver and Release Form within this time period, the Prize will be awarded to another Participant;
 - e) accept the Prize terms and conditions.

General Conditions

11. Odds of winning depend on the number of valid entries received by the Contest Close Date.
12. A Selected Participant's refusal to accept a prize under the terms of these rules releases the Organizer and Partners from all of their obligations related to the Prize toward this Participant.
13. The Organizer and Partners reserve the right, at their sole discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules. Under no circumstances will Organizer, its subsidiaries, all of Organizer's affiliated institutions and Partners be required to award more than one Prize or award a Prize other than in accordance with the Rules.
14. Personal information about Participants collected in connection with this Contest is used solely for the administration of this Contest and is subject to the Privacy Policy. No communication, commercial or otherwise, unrelated to this Contest will be sent to the Participant by The Jean Coutu Group (PJC) Inc. unless the Participant has otherwise allowed The Jean Coutu Group (PJC) Inc. or its affiliates, as the case may be, to do so.

15. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
16. The Organizer and Partners shall not assume any liability for any problem including, but not limited to: a technical failure of telephone networks or lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
17. By entering this Contest, the Winner authorizes the Organizer, their Partners and representatives to use, if required, their name, photograph, image, statements related to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without restriction as to the period of use, in any media and worldwide, for advertising or any other purpose.
18. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
19. The Winner releases the Organizer and Partners, their advertising and promotional agencies, their employees, agents and representatives from all liability for any accident, damage, loss, prejudice or inconvenience of any nature whatsoever that they may suffer as a result of participating in the Contest or any damage of any nature whatsoever that they may suffer as a result of the acceptance and use of the Prize.
20. Any Participant who fails to comply with these Rules may be disqualified.
21. Any false statement from a Participant will automatically disqualify their Contest entry.
22. The Organizer's and Partners' decisions are final and may not be appealed.
23. To view the Contest Rules and the list of Winners, visit OpinionsJeanCoutu.com.
24. The Winner may claim their Prize from the Organizer, The Jean Coutu Group (PJC) Inc.
25. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.